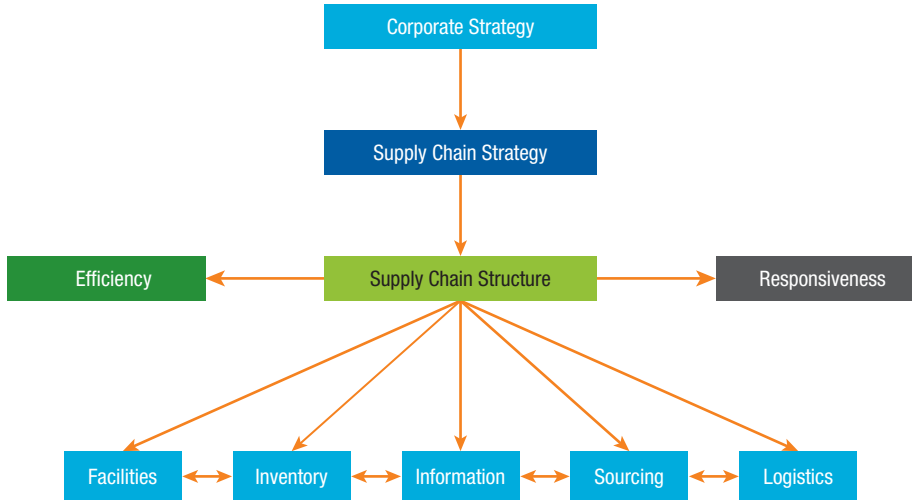


FIGURE 2.7: Decision Framework for Formulating a Supply Chain Strategy



SOURCE: Adapted from p. 47 of Chopra, S., & Meindl, P. (2007). *Supply chain management* (3rd ed.). New York, NY: Pearson-Prentice-Hall.